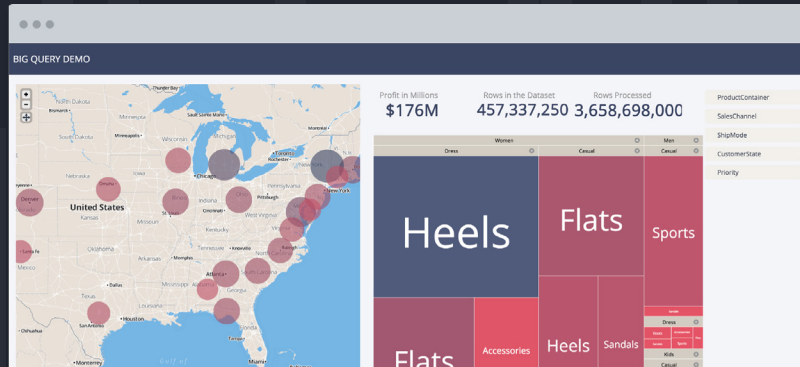



BIME Introduces V6: The Business Intelligence Platform the Cloud Deserves



“No other BI service is as flexible and powerful, as beautiful and enjoyable and as affordable as BIME. In the mobile first, cloud first world, maximizing ease of use is the name of the game for any business application. Version 6 is setting a new industry standard for business intelligence UI.”

 **Rachel Delacour**
CEO & Co-founder

 @bimeanalytics


BIME makes every company #smarter through faster and better understanding of their #data.

 RETWEET


 @bimeanalytics


#Google is offering a \$500 credit for companies to try out BIME V6 and #Google BigQuery

 RETWEET


 @bimeanalytics

Leveraging “Ever-green” browsers to not just consume, but connect #datasets across the web, query and build #dashboards on tablets and mobile devices.


 RETWEET

 @bimeanalytics

Modeled on the best consumer apps, the new #UI maximizes usability by hiding the complexity associated with a #BI #platform.

 RETWEET

“As with everything we do, there are a lot of engineering wonders behind the curtain of V6. We only target ‘Evergreen’ browsers that update automatically. This way, users will benefit from all improvements in JavaScript virtual machines, DOM rendering and HTML5 API almost instantly.”

 **Nicolas Raspal**
CTO & Co-founder

MONTPELLIER and KANSAS CITY, MO, October 7, 2014 @ 2pm CET/ 8am ET/ 5amPT

BIME Analytics, the company that defined pure cloud business intelligence (BI), today announced the release of BIME V6, a service that - through its redesigned UI - broadens the scope of what a user can create and discover through a cloud BI platform.

With the launch of V6, BIME provides cloud BI with no strings attached, empowering every user to get answers to their business questions on any device, from any data source, at the speed of thought, and freeing enterprises from the need to invest in new hardware or client-side installations. The company also introduced a streamlined pricing structure that ensures companies will see immediate returns as they scale up their use of the most advanced cloud BI service on the market.

BIME V6 runs entirely in the cloud so enterprises avoid spending tens of thousands of dollars on servers to upload and refine their data. Its new UI combines the visual simplicity and ele-

gance of the best consumer apps with powerful features to connect to all major data sources, on-premise or online - from traditional relational databases and spreadsheets to Twitter, Facebook, Google, Salesforce1, YouTube and Zendesk or even big data sources like Google BigQuery, Amazon Redshift, Microsoft Azure and SAP HANA.

“The core of our V6 - one of the most complex JavaScript applications ever built - ensures that BIME users will always be on the edge of what is possible to run in a browser.”

Nicolas Raspal - CTO & Co founder

New design features minimize the number of clicks to arrive at an answer



LEARNING ON THE GO

It makes building a pivot table and dashboards as easy as working with productivity suites like Microsoft Office or Google Docs.

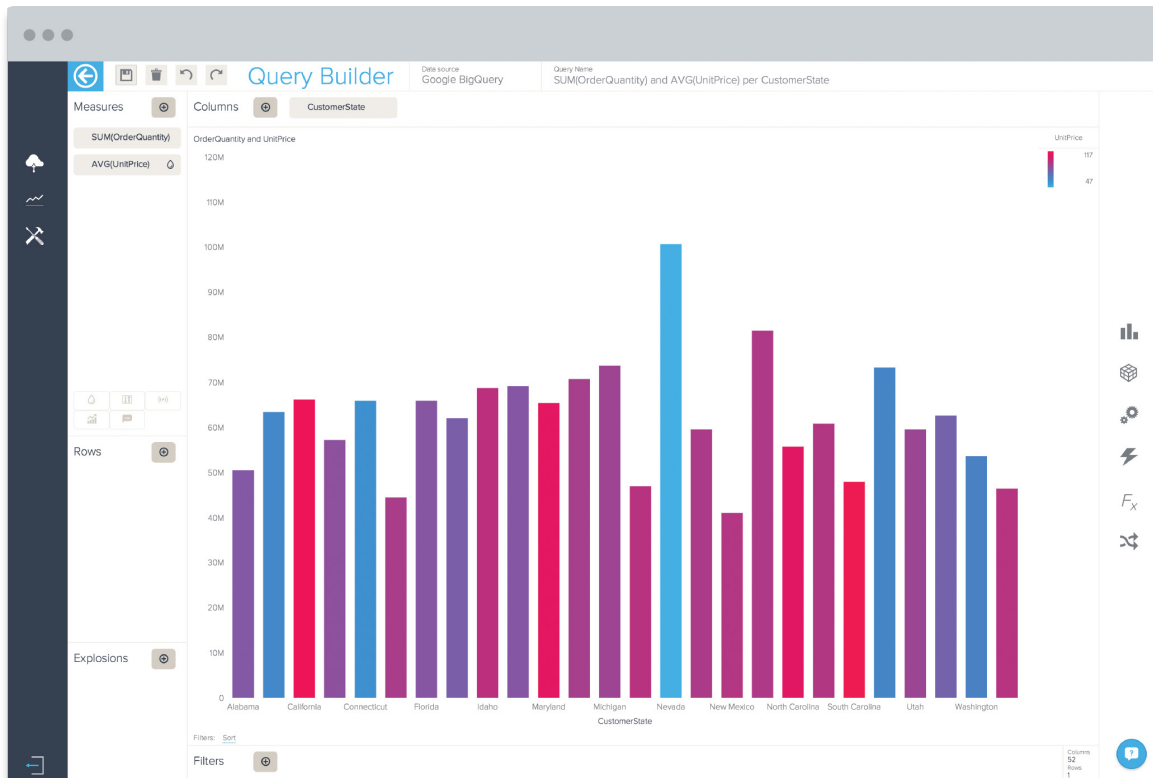
AUTOMATIC CHARTS

It automatically selects the ideal chart to fit a data source and offers reversed attribute selection instead of traditional drag and drop.

SUGGESTED VISUALIZATIONS

It only runs valid queries and uses a library of queries that represent the best in modern data visualization.

Creating and designing a dashboard that conveys the key insights has never been easier



<h3>WIDGETS</h3> <p>Everything is a widget, which means users can move each design element, with its live data, around and position it like text on a slide.</p>	<h3>CUSTOMISABLE INTERFACE</h3> <p>Contextual menus guarantee optimal customization to tell compelling stories with data.</p>
<h3>CLOUD-BASED</h3> <p>Multi-tenant architecture provides for easy collaboration as each object, query and dashboard is synced in the cloud, while preventing editing errors through multi-user notifications.</p>	<h3>ALL DEVICES</h3> <p>Optimized for touch devices, giving users the same experience no matter how large or small a display is.</p>

“This version of BIME gives business intelligence a new level of flexibility, usability and desirability. Every pixel is there for a reason: to empower users to focus on asking questions, see patterns in their data and publish insights. BIME V6 lays the foundation of a data-centric social network.”

Rachel Delacour - CEO & Co-founder

BIME also stands out through a seamless, infinitely scalable way to include more structured and unstructured data sets as users ask more complex questions. It can serve as a “live reader” to mix and match data sources in real-time, or can query datasets cached in one of three different data warehouses in the cloud, up to terabytes of data or billions of rows.

“BIME V6 is fast, fluid, engaging, and powerful to answer questions as they pop up during a business day, on any device. It’s not about consuming dashboards on a mobile, but about doing sophisticated BI wherever you are, particularly on a tablet. If you know how to build a presentation, you can use the entire web as your data warehouse, create compelling visualizations and share insights.”

Nicolas Raspal - CTO & Co-founder

New pricing to save companies money from the start

Plan	Price / Month	Billing Options	Additional Features
BASE PLAN	\$490	Billed annually or \$600/month billed monthly.	Unlimited dashboards, Unlimited data sources, Unlimited queries, 10 dashboard viewers, 35+ connectors, 2 analysts
BIG DATA	\$690	Billed annually or \$800/month billed monthly.	All base plan + Big Query, Redshift, Vertica, Vectorwise
1 EXTRA DASHBOARD VIEWER	\$9	Billed annually or \$15 billed monthly.	
1 EXTRA ANALYST	\$90	Billed annually or \$150/mo billed monthly.	
CLOUD STORAGE STARTS AT	\$250	Billed annually or \$350/mo billed monthly.	

After analyzing how its enterprise customers are using cloud BI, BIME also announced a new, two-tier pricing structure that will save the average user \$100 a month. The new “Base Plan” at \$490 covers the needs of most organizations or departments to get started and reap immediate returns with more than 35 connectors. The “big data” plan at \$690 includes Big Data connectors to popular, large data repositories (Google BigQuery, Amazon Redshift, SAP HANA, HP Vertica, and Vectorwise).

BIME V6’s pure cloud application allows users to deliver fast, easy and powerful BI from their data stored in Google BigQuery with simply a browser or mobile device. To test it right away, Google is offering new BIME V6 users a \$500 credit to access application, compute, storage and big data services on Google Cloud Platform.

For a comprehensive look at the new features, **visit the release notes**.